The contributions to the book “Communicating Gender in Context” deal not only with grammatical gender, but also with discursive procedures for constructing gender as a relevant social category in text and context. Attention is directed to European cultures which till now have come up short in linguistic and discourse analytic gender studies, e.g., Austria, Spain, Turkey, Germany, Poland and Sweden. But also English speech communities and questions of English grammatical gender are dealt with. In accordance with recent sociolinguistic research the contributors refrain from generalizing theses about how men and women normally speak; no conversational style feature adheres so firmly to one sex as was thought in early feminism. The studies, however, show that even today the feminine gender is often staged in a way that leads to situative asymmetry to the advantage of men. The broader societal context of patriarchy does not determine all communicative encounters, but demands particular efforts from women and men to be subverted.

Abu Bakr Muhammad ibn al-Narshakhi of Bukhara wrote the history of his city and presented it to the Samanid ruler Nuh ibn Nasr in 943 C.E. (A.H. 332). This is the only book he is known to have written. Narshakhi’s History of Bukhara is unusual among histories of Middle Eastern cities because it provides a broad and perceptive overview of urban life of the time, as opposed to the standard biographies of religious leaders. Richard Frye’s translation from the Persian presents an engaging, readable narrative that recreates the lively intellectual and commercial life of this vibrant ancient city. In the tenth century, Bukhara was a cultural center that rivaled Baghdad, and was known as the dome of learning in the East. It was a dynamic metropolis, capital of the semi-independent dynasty that ruled most of present-day Iran and Central Asia. It was in Bukhara that the so-called Persian Renaissance began, with its far-reaching literary implications. Narshakhi portrays not only rulers, but also everyday life in cities and villages. This primary source affords insights into life in Eastern Iran and Central Asia during a period of change in the Islamic world. About Richard Frye: Richard N. Frye, Harvard University, is the author of The Heritage of Central Asia, Ibn Fadlan’s Journey to Russia, and numerous other books.

First published in 1922, the novel "Sitti Nurbaya: A Love Unrealized," by Marah Rusli, retains the poignancy that made it a modern Indonesian classic. In terms of its social impact in what was then the
Dutch East Indies, "Sitti Nurbaya" may be compared to "Uncle Tom's Cabin" in the ante-bellum United States. Even to this day, the issues of injustice and indignities suffered by women that this novel raised continue to be debated throughout the country. Rich in description, dense with ironic foreboding and the inexorable workings of fate, Sitti Nurbaya is Samsu and "Sitti Nurbaya"'s ill-fated love story. But in their wishes, the reader might also also discern young people's tantalizing dream of what the East Indies society might become, or could become, if only local genius, embodied in a modernizing youth emancipated from stifling traditions, could fuse with European genius in mutual respect and admiration. This too was, of course, a dream never to be realized, and one perhaps which never could have been realized.

In a highly readable and lively text, the authors explore the way language mirrors our cultural assumptions, especially those concerned with gender distinctions. Focusing on contemporary issues, they draw on their knowledge of sociolinguistics and other languages to illustrate how sexism may be hidden by habits of language. In making the reader aware of these, they suggest options for change. Language and the Sexes synthesizes a wide range of up-to-date information and research under several topics: naming, stereotypes of language behavior, the politics of conversation, forms of address, asymmetry in vocabulary, and possibilities of reform. The book concludes with suggested projects related to these topics, guidelines for non-discriminatory language use, and an extensive bibliography.

This text explores the theory and application of the Internet in the traditional classroom environment; from using the Web and e-mail to creating Web projects and running e-mail exchanges.

Lecturers, request your electronic inspection copy to review it for your course. Validity is the hallmark of quality for educational and psychological measurement. But what does quality mean in this context? And to what, exactly, does the concept of validity apply? These apparently innocuous questions parachute the unwary inquirer into a minefield of tricky ideas. This book guides you through this minefield, investigating how the concept of validity has evolved from the nineteenth century to the present day. Communicating complicated concepts straightforwardly, the authors answer questions like: What does 'validity' mean? What does it mean to 'validate'? How many different kinds of validity are there? When does validation begin and end? Is reliability a part of validity, or distinct from it? This book will be of interest to anyone with a professional or academic interest in evaluating the quality of educational or psychological assessments, measurements and diagnoses.

The Language of the Birds is a masterpiece of Eastern Turkish literature (now Uzbek), and was written by one of Central Asia's most prominent poets, Alisher Nava'i, shortly before his death in 1501. The story begins with the birds of the world realizing they are far from their king and so they begin their arduous journey with the assistance of the wise bird Hoopoe as their guide. Hoopoe listens to their complaints and excuses along the way and encourages them to seek true life even though the journey is sometimes painful. This epic poem in prose form contains many anecdotes and stories from the oral history of the Silk Road and Islam. Through this story, people are exhorted to rise above any excuse they might have in their spiritual pilgrimage. Alisher Nava'i (1441-1501) is renowned in Central Asia for his numerous writings and lasting influence in Uzbekistan as well as the contemporary Central Asian republics. In modern Uzbekistan, Nava'i is revered above all other poets and his presence is still found - streets, museums, and even a province and city are name after him. His proverbs are found throughout Central Asia and he is considered the father of the Uzbek language. His words for peace and against oppression are as timely today as they were 5 centuries ago. Nava'i lived in Herat, Afghanistan. His writings, endowments, and his life example have had lasting influence in Central Asia. In The Language of the Birds, we are introduced to what Nava'i
thought is important in life. It is a world of love that goes beyond the rational and is ready to endure anything for the beloved. This book is for anyone who values great historical literature, as well as those needing inspiration in his or her own pilgrimage in life.

"Tamerlane: The Earth Shaker" by Harold Lamb. Published by Good Press. Good Press publishes a wide range of titles that encompasses every genre. From well-known classics & literary fiction and non-fiction to forgotten or yet undiscovered gems of world literature, we issue the books that need to be read. Each Good Press edition has been meticulously edited and formatted to boost readability for all e-readers and devices. Our goal is to produce eBooks that are user-friendly and accessible to everyone in a high-quality digital format.

Originally published in 1914, this fascinating volume in the Nervous and Mental Disease Monograph Series presents a psychological interpretation of characters from classical mythology, from Oedipus to Perseus, and Hercules to Jesus. Authored by Dr Otto Rank (1884-1939), an associate of Sigmund Freud, it is suited to those interested in the classics, history and mythology, and psychoanalysis alike. Chapters include: introduction - Sargon - Moses - Karna - Oedipus - Paris - Telephos - Perseus - Gilgamos - Kyros - Tristan - Romulus - Hercules - Jesus - Siegfried - Lohengrin. We are republishing this rare, vintage text in a high quality, modern and affordable edition, complete with a specially written concise biography.

In this book a new theory on instruction is presented - a reflective theory of school didactics - uniquely incorporating continental German and Nordic research traditions in the theory of didactics (Didaktik), together with Anglo-American research on teaching (instructional research) and cognitivist theory. School didactics is defined as a field of research within general education. This field is limited to research and theory aiming at understanding the pedagogical practice which takes place in institutionalized educational settings guided by a curriculum collectively agreed upon. As the theory is designed to be valid for institutionalized education framed by a politically accepted curriculum, it is a culturally seen regional theory of education, not a universal one. According to this school theory the fundamental features of an institutionalized pedagogical process consist in the intentional, interactional, teaching-studying-learning process that is culturally and historically developed and situated. However, the present model does not explicitly formulate goals nor the means of educational practice. Rather, the model emphasizes the teacher and student as reflective and intentional subjects where the teacher is acting as the representative of the collective but also as the learners' advocate. Because of this the theory presented is not a normative or prescriptive theory, instead it is a reflective theory.

An introduction to language and gender, with work from a range of cultural - including non-Western - contexts and methodological approaches. With readings of, among others, Deborah Cameron and Mary Haas. An accompanying website can be found at http://www.routledge.com/textbooks/0415311047.

This volume gathers together the numerous essays by the Iranian metaphysician and ontologist, Seyyed Hossein Nasr, on Islamic philosophers and the intricate relationship between Persian culture and its philosophical schools. Brought together into a single volume for the first time, these essays span four decades of Nasr's prolific and learned scholarship on the development of Islamic philosophy, as well as the general history of Islam, and expound his belief that philosophy is not merely a rational but a sacred activity.
This work has been selected by scholars as being culturally important and is part of the knowledge base of civilization as we know it. This work is in the public domain in the United States of America, and possibly other nations. Within the United States, you may freely copy and distribute this work, as no entity (individual or corporate) has a copyright on the body of the work. Scholars believe, and we concur, that this work is important enough to be preserved, reproduced, and made generally available to the public. To ensure a quality reading experience, this work has been proofread and republished using a format that seamlessly blends the original graphical elements with text in an easy-to-read typeface. We appreciate your support of the preservation process, and thank you for being an important part of keeping this knowledge alive and relevant.

Sport is a growing industry with enormous numbers of people now involved in the management and administration of sports, fitness and exercise. Whether voluntary, public or commercial sectors, all can benefit by improving the practice and delivery of the management of sport and its organisations. This text is designed to help all those delivering sport to deliver it better and includes: · What's different and special about sports management? · The voluntary sector · Event management and marketing · Marketing, fundraising and sponsorship · Managing staff and volunteers · Organisational management principles · Legal issues including health and safety · Case studies - both local and national. Full of practical examples this book reveals sports management in action, showing how good management helps us to deliver better sports participation, at all levels. This book is a must for undergraduates as well as an invaluable tool for professionals in sport management and administration in the private public and voluntary sectors.

This book presents an account of selected topics from key mathematical works of medieval Islam, based on the Arabic texts themselves. Many of these works had a great influence on mathematics in Western Europe. Topics covered in the first edition include arithmetic, algebra, geometry, trigonometry, and numerical approximation; this second edition adds number theory and combinatorics. Additionally, the author has included selections from the western regions of medieval Islam—both North Africa and Spain. The author puts the works into their historical context and includes numerous examples of how mathematics interacted with Islamic society.

Explains how to build complex scripting functionality with minimal coding, providing coverage of functions ranging from incorporating Ajax apps and overcoming the limits of HTML and CSS to building plug-ins and using animation. Original.

Examines the significance and history of a wide range of terms and phrases related to the analysis of literature.

From the contents: Guy ASTON: The learner as corpus designer. - Antoinette RENOUF: The time dimension in modern English corpus linguistics. - Mike SCOTT: Picturing the key words of a very large corpus and their lexical upshots or getting at the guardian's view of the world. - Lou BURNARD: The BNC: where did we go wrong? Corpus-based teaching material. - A veril COXHEAD: The academic word list: a corpus-based word list for academic purposes.

ALISHER NAVOI: LIFE & POEMS Translation & Introduction by Paul Smith Alisher Navoi (1441 - 1501) was a Central Asian Turkic Sufi poet, politician, linguist, scientist, author, calligrapher, art-patron, intellectual, painter, builder of Uyghur origin who was born and lived in Herat (now north-
western Afghanistan). He is generally known by his pen name Navoi ('the weeper'). Under the pen name Navoi, Alisher was among the key writers who revolutionized the literary use of the Turkic languages. Navoi himself wrote primarily in the Chagatai language and produced 30 works over a period of 30 years, during which Chagatai became accepted as a prestigious and well-respected literary language. Navoi also wrote in Persian (under the pen name of Fani, and to a much lesser degree in Arabic and Hindi. Navoi’s best-known poems are found in his four divans, or poetry collections, which total roughly 50,000 couplets. Each part of the work corresponds to a different period of a person's life. Many of his gazels & robai’s are represented in this translation in the correct forms for the first time. Introduction: Turkish & Sufi Poetry, Life & Times of Alisher Navoi, Selected Bibliography. 120 pages ~Introduction to Sufi Poets Series~ AATISH, ASHGAR, AHMED YESEVI, 'AISHAH AI-BA'UNIYAH, AMIR KHUSRAU, ANSARI, ANVARI, AL-MA'ARRI, 'ARIFI, 'ATTAR, ABU SA'I'D, AUHAD UD-DIN, BABA FARID, BABA AZFAL, BABA TAHIR, BEDAR, BEDIL, BULLEH SHAH, DAR A SHIKOH, DARD, FAIZI, GHALIB, GHANI KASHMIRI, HAFIZ, HALI, HASAN DEHLAVI, HATEF, HUMA, IBN 'ARABI, IBN Y AMIN, IBN AL-FARID, IQBAL, INAYAT KHAN, IRAQI, JAHAN KHATUN, JAMI, JIGAR, KAMAL AD-DIN, KABIR, KHAQANI, KHAYYAM, LALLA DED, MAHSATI, MAKHFI, MANSUR HALLAJ, MIR, MOMIN, MU'IN UD-DIN CHISHTI, NAZIR, NESIMI, NIZAMI, NUND RISHI, OBEYD ZAKANI, PAUL, QUTUB SHAH, RABI'A, RAHIM, RAHMAN BABA, RUMI, SADI, SA'I'B, SANA'I, SARMAD, SAUDA, SEEMAB, SHABISTARI, SHAH LATIF, SHAH NI'MAT'ULLAH, SHEFTA, SULTAN BAHU, URFI, WALI, YUNUS EMRE, ZAFAR, ZAUQ, EARLY ARABIC, PERSIAN, URDU, TURKISH, AFGHAN SUFI POETS. 90-120 pages Paul Smith (b. 1945) is a poet, author and translator of many books of Sufi poets from the Persian, Arabic, Urdu, Turkish, Pashtu and other languages including Hafiz, Sadi, Nizami, Rumi, ’Attar, Sana’i, Jahan Khatun, Obeyd Zakani, Mu' in, Amir Khusrau, Nesimi, K abir, Anvari, Ansari, Jami, Khayyam, Rudaki, and others, and his own poetry, fiction, biographies, plays, children's books and screenplays. amazon.com/author/smithpa

Key Concepts in Educational Assessment provides expert definitions and interpretations of common terms within the policy and practice of educational assessment. Concepts such as validity, assessment for learning, measurement, comparability and differentiation are discussed, and there is broad coverage of UK and international terminology. Drawing on the considerable expertise of the authors, the entries provide: - clear definitions - accounts of the key issues - authoritative and reliable information - suggestions for further reading Created to support students of education on undergraduate and postgraduate courses, and established education professionals including those who are members of the Chartered Institute of Educational Assessors (CIEA), this book is an accessible guide for anyone engaged in educational assessment. Tina Isaacs is Director of the MA in Educational Assessment at the Institute of Education, London. Catherine Zara was most recently Director of the MA in Educational Assessment and Director of the BA (Hons) in Post Compulsory Education and Training at the University of Warwick. Graham Herbert was most recently Director of the CIEA. Steve J. Coombs is Head of Department for Continuing Professional Development at Bath Spa University, which offers an MA in Educational Assessment. Charles Smith is senior lecturer in economics and education at Swansea Metropolitan University of Wales Trinity Saint David.

Teachers and teacher educators asked for: the latest research on literacy more information about national standards ways to consider gender in instruction advice for teaching Advanced Placement classes ideas for teaching media literacy and incorporating technology effectively into instruction even more resources for mentoring new teachers analysis of how trends in society, culture, and politics impact teachers and their classrooms. And Jim delivers. He has revamped his introductory chapters on literacy learning to include up-to-the-minute thinking from the field, and he has incorporated lists of key standards and helpful suggestions for reaching them. His practical strategies
turn recent findings on literacy and gender into well-designed, research-based instruction, and his ideas help you meet the very different needs of AP students by understanding their goals and providing them with appropriate challenges.

CONTRIBUTIONS TO THE SOCIOLOGY OF LANGUAGE brings to students, researchers and practitioners in all of the social and language-related sciences carefully selected book-length publications dealing with sociolinguistic theory, methods, findings and applications. It approaches the study of language in society in its broadest sense, as a truly international and interdisciplinary field in which various approaches, theoretical and empirical, supplement and complement each other. The series invites the attention of linguists, language teachers of all interests, sociologists, political scientists, anthropologists, historians etc. to the development of the sociology of language.

First Published in 1998. Routledge is an imprint of Taylor & Francis, an informa company.

"Tulip fields blaze the face of my soul's fire." So begins one of the twenty-one ghazals in Dennis Daly's elegant translation of the work of the fifteenth-century poet, Alisher Navoiy. The fire that burns through these poems is complemented by stunning illustrations from the era chosen with care by the translator that set off their own quiet conflagrations"--Back cover.

The Sogdian were the main traders of Central Asia from the fifth to the eighth century. Their diaspora is attested in India, China, Iran, the Turkish Steppe, but also Byzantium. This is the first attempt to describe their trade.

Bringing his perennially popular course to the page, Yale University Professor Paul H. Fry offers in this welcome book a guided tour of the main trends in twentieth-century literary theory. At the core of the book's discussion is a series of underlying questions: What is literature, how is it produced, how can it be understood, and what is its purpose? Fry engages with the major themes and strands in twentieth-century literary theory, among them the hermeneutic circle, New Criticism, structuralism, linguistics and literature, Freud and fiction, Jacques Lacan's theories, the postmodern psyche, the political unconscious, New Historicism, the classical feminist tradition, African American criticism, queer theory, and gender performativity. By incorporating philosophical and social perspectives to connect these many trends, the author offers readers a coherent overall context for a deeper and richer reading of literature.

This introductory textbook shows you how to apply the principles of marketing within the hospitality industry. Written specifically for students taking marketing modules within a hospitality course, it contains examples and case studies that show how ideas and concepts can be successfully applied to a real-life work situation. It emphasizes topical issues such as sustainable marketing, corporate social responsibility and relationship marketing. It also describes the impact that the internet has had on both marketing and hospitality, using a variety of tools including a wide range of internet learning activities. This 3rd Edition has been updated to include: Coverage of hot topics such as use of technology and social media, power of the consumer and effect on decision making, innovations in product design and packaging, ethical marketing and sustainability marketing Updated online resources including: power point slides, test bank of questions, web links and additional case studies New and updated international case studies looking at a broad range of hospitality settings such as restaurants, cafes and hotels New discussion questions to consolidate student learning at the end of each chapter.